



EQVEGAN

European Qualifications & Competences for the Vegan Food Industry

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Deliverable 6.4

Dissemination events (M9)

Workpackage 6 Dissemination and exploitation
Task 6.3 Ongoing engagement of all stakeholder groups and support of consortium partners
Lead Beneficiary ISEKI-Food Association (IFA)

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Foreword

The work described in this report was developed under the project EQVEGAN: European Qualifications & Competences for the Vegan Food Industry (621581-EPP-1-2020-1-PT-EPPKA2-SS). If you wish any other information related to this report or the EQVEGAN project, please visit the project web-site (www.eqvegan.eu) or contact:

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Dissemination Level

PU	Public	√
PP	Restricted to other programme participants (including Commission services and projects reviewers)	
CO	Confidential, only for members of the consortium (including EACEA and Commission services and projects reviewers)	

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Summary

Communication and dissemination activities are important to ensure that awareness of the project, and of the work being undertaken, exists in as many relevant and interested stakeholders as possible. EQVEGAN Deliverable 6.4 provides a summary on the organization and participation in events for project communication and dissemination. The first edition of the report is due by M9 and will be updated each 9 months (M18, M27, M36). This initial edition covers the activities carried out during M1-M9 (December 2020-August 2021) and also provides recommendations for future activities in the next period (M10-M18).



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1. Introduction

EQVEGAN Deliverable 6.4 provides a summary on the communication and dissemination (CD) events organized by the project, and on the participation of EQVEGAN partners in other events for project dissemination. The first edition of the report is due by M9 and will be updated each 9 months (M18, M27, M36). This initial edition covers the activities carried out during M1-M9 (December 2020-August 2021) and also provides recommendations on future activities for the next period (M10-M18).

2. Organization of project CD events

During M1-M9 EQVEGAN organised 2 events to disseminate the project activities. The first one was a webinar on digital skills for the Food Industry, organised on 5 May 2021 by IPC with the cooperation of [Deusto University](#). Dr. Aitor Goti and Dr. Tuğçe Akyazi, both from Deusto University, presented their research and shared their expertise on digital skills for the food industry. In the first part of the workshop, Dr. Akyazi gave a short presentation about their research paper “*A guide for the food industry to meet the future skills requirements emerging with industry 4.0*”, and introduced their interactive database for current and future skills requirements for the food sector. Dr. Akyazi also provided an overview of [ESCO](#) (as their research is based on it, and compared the ESCO database with their own).



Figure. 1. Image of the presentation given by Aitor Gozi and Tuğçe Akyazi

Following the presentation, Dr. Goti answered the questions from EQVEGAN partners and there was time to discuss on digital skill needs in the food sector and on EQVEGAN aims and activities.

Although it can be considered an internal webinar, it is important to remark that project activities were disseminated to an external stakeholder (University of Deusto), which after the event joined EQVEGAN as an associated partner.



The second event was a webinar (available in [YouTube](#)) to present the project to Turkish stakeholders, organised by our Turkish partners (AU, TAGEM and TGDF) on 28 May 2021. Figure 2 shows the announcement poster for the national event. The webinar had 135 participants, mainly from the food industry.



Figure 2. Announcement of the EQVEGAN information webinar for Turkish stakeholders

3. Participation in events for project dissemination

Three activities were listed in the CD reporting tables for M1-M9 and are described below:

- EQVEGAN aims and activities were presented by the project coordinator Rui Costa as a [poster](#) at the [ISEKI-Food Conference](#), 23 June 2021 (see Annex I). The international conference was mainly attended by Higher Education (estimated 100) and Scientific community (estimated 200) participants.
- On the occasion of the [World Food Safety Day](#) (7 June 2021), [FEDALCYTA](#) (Spanish Federation of Food Science & Technology Associations) and the EQVEGAN partner ISEKI-Food Association (IFA) organized an online seminar with the title "Safety in the international year of fruits and vegetables", for Spanish-speaking audience. The event was announced by email and social media (see Figure 3 for the announcement poster).





Figure 3. Poster for the announcement of the event “La inocuidad en el año internacional de las frutas y verduras”

During this event, Luis Mayor (IFA) presented EQVEGAN activities and particularly, the trainings based on new competences (e.g. sustainability and digitalisation) that will be required in the future in the food sector. He also announced the Food Skills portal that will soon allow access to the main results of the project. The event was successfully attended by over 170 participants from around the world (estimated 100 from Higher Education Institutions and 70 Food Industry).

- The project was presented by ACTAE in the [marketplace](#) of the 10th edition of Murcia [Food Brokerage Event](#) (26 April 2021), an international event with participants from the Scientific Community (estimated 1000) and professional associations (estimated 50).

4. Conclusions and future activities

EQVEGAN organization and participation in DC events will progressively increase as project outcomes become available. Some activities are planned for the period M10-M18:

- Participation in the [European Vocational Skills week](#) (16-20 May 2022), as indicated in the task description. European Vocational Skills Week is an annual event where local, regional and national organisations showcase the very best of vocational education and training. The specific theme for 2022 is “VET and the Green Transition”.
- Start the organisation of EQVEGAN special sessions at two international events:
 - i) [EFFOST](#) or [IUFFOST 2022](#) (November, Ireland and Singapore respectively). Both events have been contacted.
 - ii) Smart Food for a Healthy Planet and Human Prosperity (Zagreb, November 2022). Special session confirmed.



Annex I. EQVEGAN poster presented at the ISEKI-Food Conference



EUROPEAN QUALIFICATIONS AND COMPETENCES FOR THE VEGAN FOOD INDUSTRY

Sector Skills Alliance EQVEGAN

CONTEXT

Consumer trends towards more sustainable and healthy diets are boosting the development of **new process and technologies** applied to plant-based raw materials. As a consequence, food industry is **expanding in plant-based products**, including those that did not exist before (e.g. cereal or nut drinks, vegan dairy and new alternatives to meat, etc.). Additionally, the **increased sustainability requirements**, and **digitalization and automatization** trends, are quickly changing the working environment and place a stress on the developing of new up-to-date skills of workers.

OBJECTIVES

The aim of the EQVEGAN project is to **support** the fast-changing sub-sector, the **processing of plant-based products** (vegetables, fruits, cereals and nuts), of the food industry. The staff in these areas need new competences. EQVEGAN is responding to the **urgent needs of training staff and upscaling staff competences** to support these changes. This knowledge must include skills facilitating the staff development through the correction of skill gaps.

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IMPACT

Overall, the expected project impact is in **having better prepared professionals** in the vegan food industries, both at the subject specific level e.g. vegetables, fruit, nut and cereal processing, and also with updated skills in automation, green skills and soft skills. **New skills** support the growth and appearance of new companies more quickly. These new skills provide a **fast adaption to the market demands** and they also **correct the gaps**.

KEYWORDS

Vegan skills, innovation in education, work-based learning, vegan food



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