



EQVEGAN

European Qualifications & Competences for the Vegan Food Industry

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Deliverable 6.4

Dissemination events (M18)

Workpackage 6 Dissemination and exploitation
Task 6.3 Ongoing engagement of all stakeholder groups and support of consortium partners
Lead Beneficiary ISEKI-Food Association (IFA)

Prepared by Luis Mayor (IFA)
Contributors Christoph Knöbl (IFA), Foteini Chrysanthopoulou (IFA),

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Foreword

The work described in this report was developed under the project EQVEGAN: European Qualifications & Competences for the Vegan Food Industry (621581-EPP-1-2020-1-PT-EPPKA2-SS). If you wish any other information related to this report or the EQVEGAN project, please visit the project web-site (www.eqvegan.eu) or contact:

Project Coordinator:

Rui Costa | Polytechnic Institute of Coimbra (IPC), College of Agriculture (ESAC) | ruicosta@esac.pt

WP 6 Leader:

Luis Mayor | ISEKI-Food Association | luis.mayor@iseki-food.net

Lead Beneficiary:

Luis Mayor | ISEKI-Food Association | luis.mayor@iseki-food.net

Dissemination Level

PU	Public	√
PP	Restricted to other programme participants (including Commission services and projects reviewers)	
CO	Confidential, only for members of the consortium (including EACEA and Commission services and projects reviewers)	

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Summary

Communication and dissemination activities are important to ensure that awareness of the project, and of the work being undertaken, exists in as many relevant and interested stakeholders as possible. EQVEGAN Deliverable 6.4 provides a summary on the organization and participation in events for project communication and dissemination. The first edition of the report was due by M9 and is updated each 9 months (M18, M27, M36). This second edition covers the activities carried out during M10-M18 (September 2021-May 2022) and provides recommendations for future activities in the next period (M19-M27).



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1. Introduction

EQVEGAN Deliverable 6.4 provides a summary on the communication and dissemination (CD) events organized by the project, and on the participation of EQVEGAN partners in other events for project dissemination. The first edition of the report was due by M9 and is updated each 9 months (M18, M27, M36). This second edition covers the activities carried out during M10-M18 (September 2021-May 2022) and also provides recommendations on future activities for the next period (M19-M27).

2. Organization of project CD events

During M10-M18 EQVEGAN organised four events to disseminate the project activities. The first one was an event organized by our partner ACTAE to inform Food Science & Technology students and researchers of the University of the Basque Country (Spain) about the association activities, with a presentation of the EQVEGAN project. The [event](#), held 10th February 2022 in Vitoria (Spain), had the participation of 85 students and 10 researchers (Figure 1).



Figure 1. Presentation given by Carmen de Vega (ACTAE) about EQVEGAN to Basque Country University audience.

The second event was the train-the -trainer workshop organized in Ankara (Turkey), 30th March 2022, by TAGEM with the support of the other Turkish partners (Ankara University and TGDF). The workshop had the participation of the project partners face-to-face (was part of the general project meeting in Ankara), an also of Turkish stakeholders in online mode (16 industry participants and 12 education providers). The workshop provided a presentation of the developed training modules on plant-based processing, digital/automation skills, green skills and soft skills, and also had a hands-on interactive part. The [event](#) was registered as an activity

of the European Vocational Skills Week 2022. Figure 2 provides some images of the workshop. More images can be found in [the photo gallery](#) of the project website.

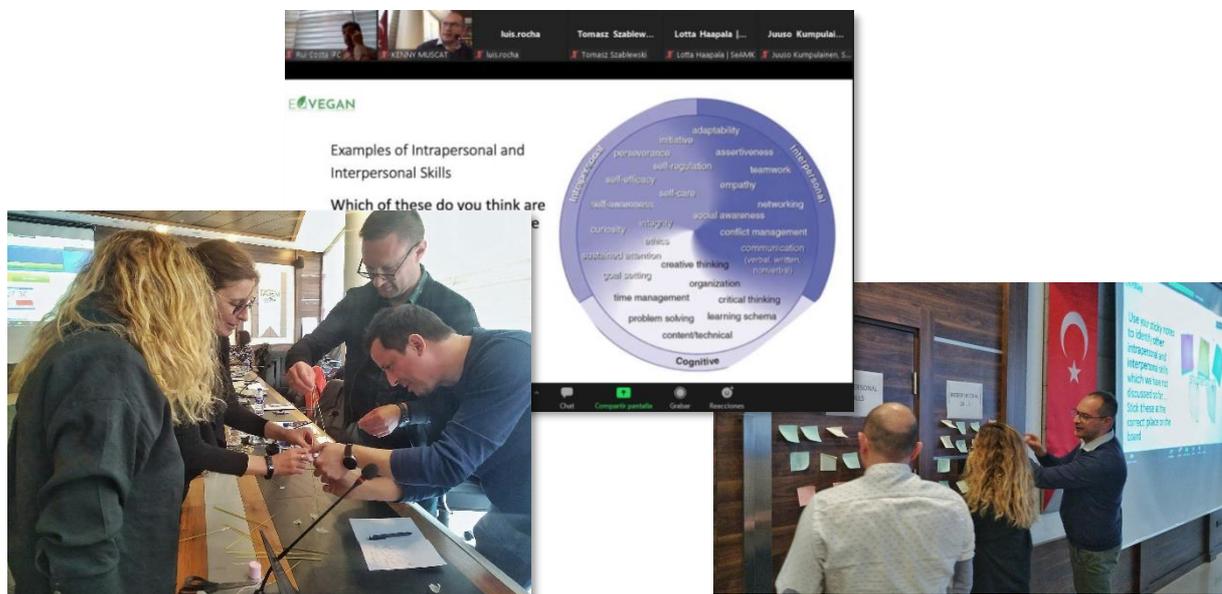


Figure 2. Images of the train-the-trainer workshop activities in Ankara.

The third event was organised on 11th May 2022 by the Faculty of Food Technology and Biotechnology of the University of Zagreb (FTB). The event had the title “Promotion of vocational schools and innovation day”, and EQVEGAN aims and activities were presented to an audience of 70 VET education professionals.

The fourth event was the online webinar “Discover the European-project-EQVEGAN: European-qualifications and competences for the vegan food industry”. This [event](#), held 1st June 2022, was also part of the activities of the European Vocational Skills Week 2022. We include the event in this report because most of the work (planning, preparation and dissemination) was done in May 2022.

The webinar included activities aimed at introducing the project to the audience and some examples of lessons from the project training modules:

- Project introduction: trainings and other project activities (Rui Costa)
- Green skills training module: greener food intake (Jasenska Gajdos)
- IT skills training module: How to teach automation to a food engineer? (Nuno Ferreira)
- Plant-based processes training module: technology of oat drink (Markus Ojala)
- Developing soft skills in higher education (Susanna Gonçalves)
- Discussion with participants

It was widely disseminated through the EQVEGAN Social Media and other partners dissemination channels. It was a successful webinar, with 141 participants: 35% food industry, 35% education providers, 30% other (students, researchers, consultants), from Europe, South America, United States and Africa. Figure 3 shows some images of the webinar.



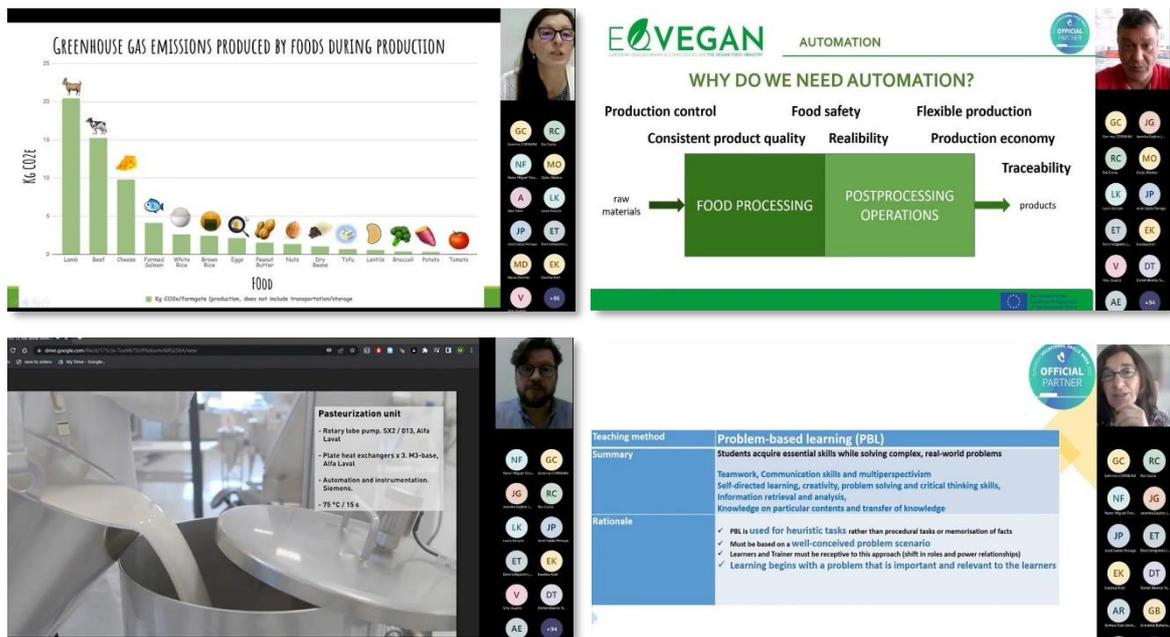


Figure 3. Some screenshots of the online webinar “Discover the European-project-EQVEGAN”

3. Participation in events for project dissemination

Four activities were listed in the CD reporting tables for M10-M18 and are described below:

- Poster of EQVEGAN project at [MCAST Research Expo](#), 22 December 2021, MCAST facilities in Malta. National event mainly target to VET educators (aprox. 400).



Figure 4. EQVEGAN poster at MCAST Research Expo.

- EQVEGAN presentation by TAGEM in the event: “[35th Anniversary of the Erasmus+ Centre – project calls and opportunities for Turkey](#)”. Ankara (Turkey), 1st April 2022, hybrid event, aprox. 1000 participants (general audience).





Figure 5. EQVEGAN presentation by TAGEM in Ankara 1st April event.

- EQVEGAN presentation at the [XXVI Polish Food Researchers Conference](#), 19 May 2022, by our partner PULS. The presentation reached 100 persons from the Scientific Community, 20 students and 10 food industry professionals
- Presentation of the project at the [National Vege Week](#) in Poland, in a seminar, 25 May 2022, by our partner PULS. [YouTube video](#) available. Approximate number of attendees: 20 from consumers associations, 20 students and 200 from media.



Figure 6. EQVEGAN presentation in the Polish national veggie week.



4. Conclusions and future activities

EQVEGAN organization and participation in DC events has increased from the previous period and will progressively increase as project outcomes become available. Some activities are planned for the period M19-M27:

- Start the organisation of EQVEGAN special sessions at the international event “Smart Food for a Healthy Planet and Human Prosperity (Zagreb, November 2022).
- Start planning the organization of the EQVEGAN national dissemination events.
- Participate in other scientific and educational events.

These activities will be addressed in WP6 meetings.

