



EQVEGAN

European Qualifications & Competences for the Vegan Food Industry

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Deliverable 6.4

Dissemination events (M27)

Workpackage 6 Dissemination and exploitation
Task 6.3 Ongoing engagement of all stakeholder groups and support of consortium partners
Lead Beneficiary ISEKI-Food Association (IFA)

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Foreword

The work described in this report was developed under the project EQVEGAN: European Qualifications & Competences for the Vegan Food Industry (621581-EPP-1-2020-1-PT-EPPKA2-SS). If you wish any other information related to this report or the EQVEGAN project, please visit the project web-site (www.eqvegan.eu) or contact:

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Dissemination Level

PU	Public	√
PP	Restricted to other programme participants (including Commission services and projects reviewers)	
CO	Confidential, only for members of the consortium (including EACEA and Commission services and projects reviewers)	

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Summary

Communication and dissemination activities are important to ensure that awareness of the project, and of the work being undertaken, exists in as many relevant and interested stakeholders as possible. EQVEGAN Deliverable 6.4 provides a summary on the organization and participation in events for project communication and dissemination. The first edition of the report was due by M9 and is updated each 9 months (M18, M27, M36). This third edition covers the activities carried out during M19-M27 (Jun 2022- Feb 2023) and provides recommendations for future activities in the next period (M28-M36).



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1. Introduction

EQVEGAN Deliverable 6.4 provides a summary on the communication and dissemination (CD) events organized by the project, and on the participation of EQVEGAN partners in other events for project dissemination. The first edition of the report was due by M9 and is updated each 9 months (M18, M27, M36). This second edition covers the activities carried out during M10-M18 (September 2021-May 2022) and also provides recommendations on future activities for the next period (M19-M27).

2. Organization of project CD events

- During M10-M18 EQVEGAN organised 9 events to disseminate the project outcomes. The first event (Figure 1) was a webinar organised on June 1st to present the developed training modules on technical skills, IT skills, green skills and soft skills. Some examples of the module content were shown by project partners. The main partner organiser was ACTIA.



Figure 1. EQVEGAN webinar organised 1st June.

The agenda of the event was the following:

- Project introduction: trainings and other project activities (Rui Costa, IPC)
- Green skills training module: greener food intake (Jasenska Gajdos, FFTB)
- IT skills training module: robotic systems in the food industry automation (Nuno Ferreira, IPC)
- Plant-based processes training module: technology of oat drink (Markus Ojala, MCAST)
- Developing soft skills in higher education (Susanna Gonçalves, IPC)
- Discussion with participants

The event was part of the activities included in the [European Vocational Skills week 2022](#). 141 participants from different countries attended the webinar, mainly education



providers and food industry. Images of the event can be found in the [photo gallery](#) of the project website, and a LinkedIn post [here](#).

- The second [event](#) was a face-to-face seminar organized in the occasion of the International Food & Innovation Gathering at La Rochelle (France), 15 June 2022 (Figure 2). Gemma Cornuau (ACTIA), presented EQVEGAN and how to become a project stakeholder. She also presented a lesson example from the green skills training module: Greener food intake.



Figure 2. EQVEGAN seminar at La Rochelle (France), 15 Jun 2022.

Participants, mainly from Food Industry (10 persons), had a fruitful discussion with Gemma and were very interested on data and methods for Life Cycle Assessment. Additional images [here](#) and LinkedIn [post](#). This activity was also part of the [European vocational skills week 2022](#).

- On October 26th FFTB organized an online meeting with Croatian stakeholders (15 persons from Food Industry), where they were informed about the education and teaching materials under development.

The agenda was the following:

- Developed teaching materials at EQVEGAN project.
- Future educations
- Discussion for EQVEGAN meeting in Zagreb.
- AOB

- The following event was organised by ACTAE (Carmen de Vega) to disseminate the project to its members (food professionals), 12 November at the ACTAE headquarters in Vitoria (Spain).





Figure 3. EQVEGAN hybrid event organised by ACTAE (Vitoria, Spain), 12 Nov 2022.

It was in Spanish and had an hybrid format, with 12 participants face-to-face and 35 participants online. Photo [gallery](#) and LinkedIn [post](#).

- On November 15th FFTB organized an online event to discuss with Croatian stakeholders on the implementation of training materials (Figure 4). In the meeting participated 15 food professionals and 15 education providers.

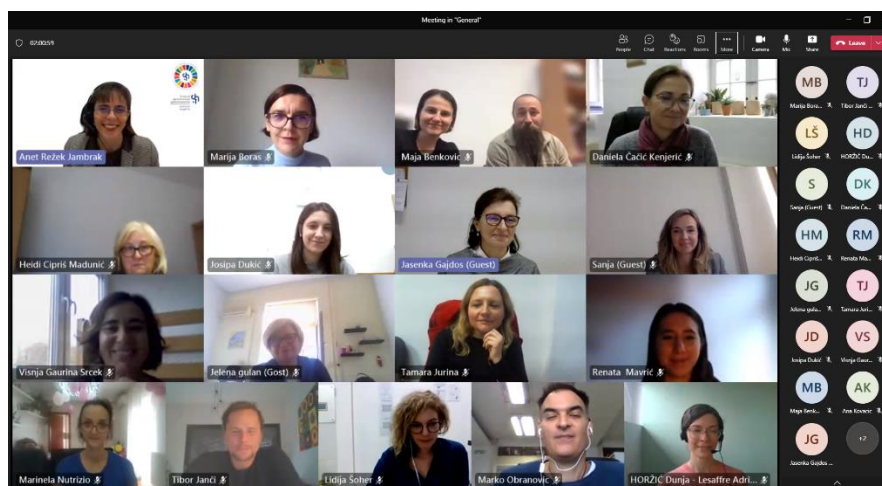


Figure 4. Online meeting with Croatian stakeholders organised by FFTB, 15 Nov 22.

- A meeting with Croatian stakeholders was also held November 29th on the occasion of the 4th project meeting at the FFTB facilities (Figure 5). EQVEGAN partners discussed with Croatian stakeholders on general training needs, difficulties on finding suitable training activities and how to overcome them.





Figure 5. Face-to-face meeting with Croatian stakeholders and EQVEGAN partners.

- Also in Zagreb, and within the activities of the 10th International Congress of Food Technologists, Biotechnologists and Nutritionists ([PBN Congress 2022](#)), EQVEGAN organised a roundtable to present EQVEGAN to a wider audience on November 30th. Figure 6 shows the roundtable programme.

Day 1: Wednesday, 30th November		Hall II
14:30-16:40	Erasmus + project - European Qualifications & Competences for the Vegan Food Industry (EQVEGAN)	 
14:30-14:35	Jasenska Gajdoš Kljusurić	Opening
14:35-15:00	Rui Costa (project leader, Secretary General ISEKI)	Vegan food processing – educational needs and project outline
15:00-15:10	Zbigniew Krejpcio	Plant based processing
15:10-15:20	Anet Režek Jambrak	Green skills
15:20-15:30	Susana Gonçalves	Soft skills
15:30-15:40	Jarmo Alarinta Heikki	Digitalization & Automation
15:40-16:00	Luis Mayor	Food skills portal
16:00-16:30	Jasenska Gajdoš Kljusurić	Discussion / closing
16:30-16:40	T. Willems, sponsored lecture by Puratos Konding	

Figure 6. EQVEGAN roundtable at the PBN congress.

Estimate number of attendees was 50 persons from Higher Education institutions and 20 food professionals. A [photo gallery](#) can be found on the EQVEGAN website, and social media [posts](#).



- FFTB also organised two events (Figure 7) to disseminate the EQF 4 training material in two local secondary high schools in Zagreb (face-to-to face, December 5th) and Zadar (December 12th) respectively. A total of 20 teachers attended to the events.

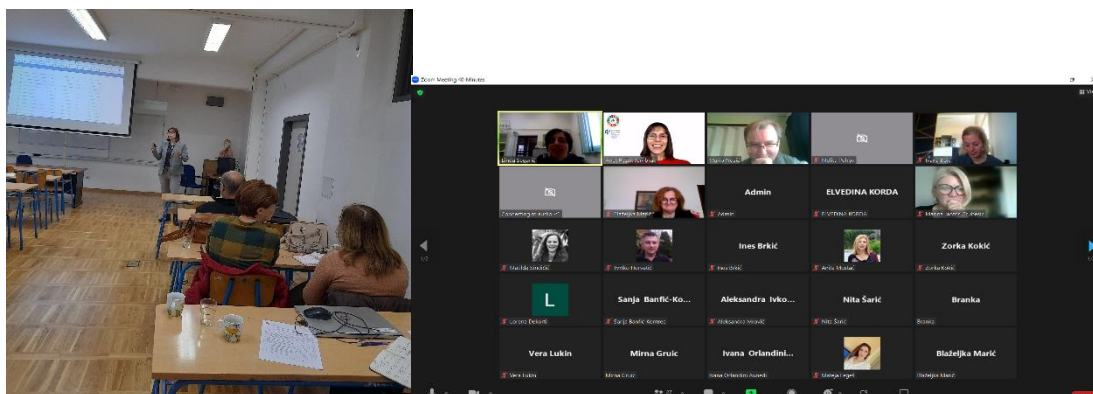


Figure 7. EQVEGAN dissemination of EQF4 training material in Croatia.

3. Participation in events for project dissemination

During this period EQVEGAN has been disseminated in 14 events (Table 1), most of them at international level. At this project stage it has been possible to disseminate some project outcomes such as the training modules content, but also some general presentations of the project. Dissemination activities had from very specific audience (as examples the MCAST activities for VET providers 20 July and 24 August) till wider audience in conferences (IuFOST conference, PBN congress) where target groups were food companies, education providers and researchers. In total reached audience estimates are Food Professionals (570), Food Industry (585), Higher Education (215), VET providers (127), Scientific Community (570) and General Public (100).



Table 1. EQVEGAN dissemination in events June 22-Feb 23

Date	Partner	Activity/event	National/ international	Audience*	Link to additional information
2022-06-09	PULS	EQVEGAN oral presentation, poster and roll-up. Conference "Science in the Service of Economy". Poznan (Poland)	National	FP 100, HE 150, FI 50	http://www.pttzow.up.poznan.pl/konferencja https://eqvegan.eu/galleries/3rd-greater-poland-science-and-economy-conference-in-poznan-9-june-2022/
2022-06-16	IPC	Presenting EQVEGAN as a good practice in a workshop on education. Conference "The Future of Food". Brussels (Belgium)	International	SC 20	https://eitfutureoffood.eu/ https://www.linkedin.com/feed/update/urn:li:activity:6944656331685412864
2022-07-20	MCAST	Presenting the EQVEGAN project to a small team from UNESCO-UNEVOC working on green skills, UNESCO campus in Bonn (Germany)	International	VET 5	https://www.linkedin.com/feed/update/urn:li:activity:6960119687615586304
2022-08-24	MCAST	Presenting MCAST and the EQVEGAN project to UNESCO-UNEVOC employees during their weekly staff meeting. Boon (Germany)	International	VET 22	
2022-11-02	FFTB	Presenting (oral) the training organized by EQVEGAN on Green Skills. IUFOST Conference (Singapore). Anet Rezek.	International	FP 300, SC 300, FI 300	https://www.iufostworldcongress-singapore.com/agenda (2 Nov section) https://eqvegan.eu/galleries/iufost-conference-singapore-31-oct-3-nov-2022/
2022-11-02	AU	Presenting (oral) the training organized by EQVEGAN on Digital and Automation Skills. IUFOST Conference (Singapore). Ferruh Erdogan.	International	FP 300, SC 300, FI 300	https://www.iufostworldcongress-singapore.com/agenda (2 Nov section) https://eqvegan.eu/galleries/iufost-conference-singapore-31-oct-3-nov-2022/
2022-11-02	IPC	Presenting (oral) EQVEGAN project. IUFOST Conference (Singapore). Rui Costa.	International	FP 300, SC 300, FI 300	https://www.iufostworldcongress-singapore.com/agenda (2 Nov section) https://eqvegan.eu/galleries/iufost-conference-singapore-31-oct-3-nov-2022/
2022-11-11	FFTB	Sustainable development at higher university level: incorporating sustainability thinking in research and	International	SC 200, GP 100	https://userncongress.com/usern-congress-2022/ (Virtual, 11 November)

		scientific discussions. Virtual presentation. The 7th International USERN Congress. Oman, Nov 22.			
2022-11-10	MCAST	Discussed some aspects of the EQVEGAN project during a panel session (TVET for a circular and sustainable economy) of the International Symposium: 2030 SDG Agenda. Kenny Muscat.	International	VET 100	https://www.inacap.cl/web/2022/sites/agenda-ods-2030/index-eng.html https://www.linkedin.com/posts/kenny-muscat-33998923_vocationaleducationandtraining-climatechange-activity-6996537477800857601-3T_E?utm_source=share&utm_medium=member_desktop
2022-12-01	SeAMK	Wirtanen, G., Laitila, T. & Kumpulainen, J. 2022. Controlling bacterial spoilage in both vegan and meat-based products. 10th PBN Congress of food technologists, biotechnologists and nutritionists, Zagreb (Croatia). Oral presentation .	International	FI 70, FP 70, HE 100	https://pbn2022congress.pbf.hr/?page_id=59
2022-12-01	SeAMK	Müller, C., Alarinta, J., Frahm, B. & Wirtanen, G. 2022. Microbial spoilage in vegan foods. Poster presentation at the 10th PBN Congress of food technologists, biotechnologists and nutritionists, Zagreb (Croatia)	International	FI 70, FP 70, HE 100	https://pbn2022congress.pbf.hr/wp-content/uploads/2023/01/Book-of-abstracts-20.1.2023..pdf (Posters day 2)
2022-12-01	SeAMK	Laitila, T., Kumpulainen, J., Ojala, M., Haapala, L., Alarinta, J. & Wirtanen, G. The process of making plant-based milk alternative. Oral presentation at the 10th PBN Congress of food technologists, biotechnologists and nutritionists, Zagreb (Croatia)	International	FI 70, FP 70, HE 100	https://pbn2022congress.pbf.hr/wp-content/uploads/2023/01/Book-of-abstracts-20.1.2023..pdf (oral day 3)
2022-12-07	FFTB	Digitalization and Sustainability Education in Higher Education: ERASMUS+ example. Oral. Anet Režek. African Conference on Research in Chemistry Education. i-Hub of Ain Shams University (Egypt).	International	FI 100 FP 100	ACRICE 2022 - 5th African Conference on Research in Chemistry Education - IUPAC International Union of Pure and Applied Chemistry
2022-12-16	IPC	EQVEGAN presentation (oral) in The Agri-food Pact for Skills, Annual virtual event. Online	International	HE 50, FI 50	https://ec.europa.eu/social/main.jsp?langId=en&catId=1517&furtherNews=yes&newsId=10171

4. Conclusions and future activities

EQVEGAN organization and participation in DC events has increased from the previous period and will progressively increase as project outcomes become available. Some activities are planned for the period M28-M36:

- EQVEGAN workshop at the 7th International ISEKI-Food Conference, to be held in Paris 4 July 2023. Agenda [here](#).
- Organization of EQVEGAN national dissemination events. At least one event per partner country. Available information [here](#).
- Participate in other scientific and educational events.

These activities will be addressed in WP6 meetings.

