



EQVEGAN

European Qualifications & Competences for the Vegan Food Industry

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Deliverable 6.4

Dissemination events (M36)

Workpackage 6 Dissemination and exploitation
Task 6.3 Ongoing engagement of all stakeholder groups and support of consortium partners
Lead Beneficiary ISEKI-Food Association (IFA)

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Foreword

The work described in this report was developed under the project EQVEGAN: European Qualifications & Competences for the Vegan Food Industry (621581-EPP-1-2020-1-PT-EPPKA2-SS). If you wish any other information related to this report or the EQVEGAN project, please visit the project web-site (www.eqvegan.eu) or contact:

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Dissemination Level

PU	Public	√
PP	Restricted to other programme participants (including Commission services and projects reviewers)	
CO	Confidential, only for members of the consortium (including EACEA and Commission services and projects reviewers)	

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Summary

Communication and dissemination activities are important to ensure that awareness of the project, and of the work being undertaken, exists in as many relevant and interested stakeholders as possible. EQVEGAN Deliverable 6.4 provides a summary on the organization and participation in events for project communication and dissemination. The first edition of the report was due by M9 and was updated each 9 months (M18, M27, M36). This fourth edition covers the activities carried out during M28-M36 (Mar 2023- Nov 2023).



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1. Introduction

EQVEGAN Deliverable 6.4 provides a summary on the communication and dissemination (CD) events organized by the project, and on the participation of EQVEGAN partners in other events for project dissemination. The first edition of the report was due by M9 and has been updated each 9 months (M18, M27, M36). This fourth edition covers the activities carried out during M28-M36 (March 2023-November 2023).

2. Organization of project CD events

During M28-M36 (March 23-November 23) EQVEGAN organised 3 events to disseminate the project outcomes.

- The first event was the **EQVEGAN workshop held at the ISEKI-Food Conference**, on 4th July 2023. The event was organised by IFA, along with the partners IPC, FFTB, SEAMK,PULS, EQV and MCAST. The main objective of this 2 hours workshop was to disseminate the project trainings and the modules on green skills, plant-based food processing, digitalisation/automation and soft skills. Other important project outcomes were disseminated to the audience, such as the EQVEGAN certification and the guidelines for work-based learning recognition.



Figure 1. EQVEGAN pre-conference workshop organised at the ISEKI-Food Conference 2023.

The agenda was the following:

- Opening (Rui Costa, IPC)
- EQVEGAN objectives and activities (Rui Costa, IPC)
- Plant based processing (Zbigniew Krejpcio/ Dorota Piasecka-Kwiatkowska, PULS)



- Sustainability (Sanja Vidaček, FFTB)
- Soft skills (Susana Gonçalves, IPC)
- Digitalization & Automation (Markus Ojala, SeAMK)
- EQVEGAN certification (Olav Aarna, EQA)
- Guidelines for WBL recognition (Jodie Bonnici, MCAST)
- Closing (Rui Costa, IPC)

15 participants from different countries attended the webinar, all from higher education institutions. A [photo gallery](#) and a [news](#) on the event can be found on the project website.

- The second event was “**Challenges & Opportunities for the Plant-based Food Industry: EQVEGAN Project**”, held on 4th October 2023. The event organized jointly by ACTAE and IFA, took place at the Faculty of Pharmacy (University of Basque Country in Vitoria-Gasteiz, Spain), was also broadcasted online, and had the participation of students (49), food professionals (9) and higher education institutions (43) from 17 nationalities.



Figure 2. Hybrid event organised by ACTAE and IFA: Challenges & Opportunities for the Plant-based Food Industry: EQVEGAN Project

Dr. Mirari Ayerbe, Dean of Faculty of Pharmacy (UPV/EHU) opened the session, greeting the invited speakers and participants. Carmen de Vega (ACTAE) and Christoph Knöbl (IFA) then presented their institutions, focusing on their work, competences, involvement in projects and main objectives.

Two EQVEGAN presentations followed: Luis Mayor (IFA) gave a general presentation of the project, including activities like the developed trainings, the food professional certification scheme, and the development of the [food skills portal](#). Carmen de Vega described the endeavours to revise the [ESCO](#) Food technologist job profile, “Food technologist: updating the occupational profile with plant-based, green & digital skills”.

Finally, Aitzpea Armendariz (IPARLAT) presented the successful history of [Natur All](#), a Spanish plant-based food company), showcasing the commercial and technical transition from dairy



to plant-based drinks and the development of the brand with a wide range of new vegan products.

At the end, there was a question-and-answer session which led to a fruitful discussion about the skills needs in the food industry to comply with a plant-based driven food market and the opportunities found by the Spanish dairy industry to enter into the plant-based drinks market.

The event lasted for 1H15 and the recording is available on [youtube](#). [Image gallery](#) and [news](#) available on the project website. It was included in the [European year of skills](#).

- The third event was organised by IPC and ETP Sicó, EQVEGAN partners, along with the [Confederation of Portuguese Farmers](#)(CONFAGRI), with the aim of disseminating at national level the EQVEGAN project, the [I-RESTART](#) project and the [Pact for Skills](#) initiative. The organizers expected that in this way, covering several relevant projects, the event would attract more attendees.

The event was held in at the CONFAGRI facilities in Lisbon (Portugal), on 16 November 2023 and had the participation of 26 participants from food industry (4), public administration (3), and training institutions (19).



Figure 3. Event “Accelerate and adjust training in the agri-food sector”, held in Lisbon on 16 November 2023.

With the title “**Accelerate and adjust training in the agrifood sector**”, the meeting started with a presentation from [CEDEFOP](#) (recorded presentation) on its skills foresight exercise on the agri-food sector. This presentation fed with ideas the round table moderated by CONFAGRI, with a representative from the Ministry of Agriculture, a representative of them [National Agency for Qualification and Professional Education](#) (ANQEP), the Director of the [Federation of Portuguese Agro-Food Industries](#) (FIPA) and the EQVEGAN project coordinator Rui Costa. It was closed with a presentation of I-RESTART, the Pact for Skills, and the EQVEGAN project.

The meeting finished with the tasting of vegan products offered by ETP Sicó, prepared and served by students from this institution.

[News](#) and [image gallery](#) of the event available on the project website.



3. Participation in events for project dissemination

During this period EQVEGAN has been disseminated in 33 events (Table 1), both at national (17) international (16) level. At this final stage it has been possible to disseminate some project outcomes such as the training modules, the training materials, the professional certification scheme, the guidelines for work-based learning recognition, the project website and the food skills portal, and also the general presentation of the project. Dissemination activities had from very specific audience (as example the project dissemination done by EQA for the Estonian Sector Skill Council members 11/04/23) till wider audience in conferences (ISEKI-Food conference, FOOD 4 FUTURE summit, "Farm to Fork" congress) where target groups were mainly food companies, education providers and researchers. In total reached audience estimates are Food Professionals (450), Food Industry (2000), Higher Education (600), VET providers (500), Scientific Community (1600), Students (70000), Policy Makers (100) and General Public (5500).



Table 1. EQVEGAN dissemination in events March 23-November 23. * ST: Students; FI: Food Industry; FP: food professionals; HE: Higher education; PM: Policy makers; GP: general public; SC Scientific community

Date	Partner	Activity/event	National/ international	Audience*	Link to additional information
2023-03-01	IPC/SICO	Dissemination of IPC-EQVEGAN training offer in QUALIFICA 1-4 March, Exponor, Porto (Portugal)Stand with project leaflets and roll-up	National	ST (4000)	https://qualifica.exponor.pt/?lang=es
2023-03-07	TAGEM	EQVEGAN oral presentation in FOOD FAIR TÜRKİYE. Izmir (Turkey)	National	FI (15), FP (10)	https://www.foodfairturkiye.com/
2023-03-18	SEVT	Stand with EQVEGAN information on Food Expo 2023. Athens (Greece).	International	FI (500)	https://foodexpo.gr/
2023-03-20	SEVT	Workshop in the framework of FOOD EXPO 2023: Industry experts analyzed the challenges of the F&B sector. Athens (Greece). EQVEGAN oral presentation.	International	FI (12), HE (3), FP (5), GP (5)	https://eqvegan.eu/sevt-presents-eqvegan-at-the-food-expo-2023-in-greece/ https://eqvegan.eu/galleries/foodexpo-greece-in-athens-18-20-march-2023/
2023-03-23	PULS	2nd Global Summit on Food Science and Technology (GSFST2023), Rome, presenting EQVEGAN poster and leaflets	International	SC (100)	https://www.thescientistt.com/2023/food-science-summit
2023-03-25	IPC/SICO	Dissemination of IPC-EQVEGAN training offer in FUTURÁLIA 22-25 March, FIL, Porto (Portugal)	National	ST (65000)	https://futuraia.fil.pt/?doing_wp_cron=1677656817.3695020675659179687500
2023-04-11	EQA	Sharing information about EQVEGAN in Sector Skills Council meetings in Tallinn (Estonia). This activity was conducted in two Council meetings, on 11 April 2023 and on 31 October 2023.	National	FI (378), FP (12), HE (4), PM (4)	https://www.kutsekoda.ee/en/
2023-04-25	IPC	INOPTEP conference: REVITALIZING THE FOOD INDUSTRY: ADAPTING TO EMERGING TRENDS AND UPGRADING SKILLS. Palic (Serbia). Oral presentation	International	HE (100)	http://www.ptep.org.rs/Sajt%20engleski/skupovien.html
2023-05-09	SeAMK	EQVEGAN stand at the Lakeus-kokkaa trade fair, Seinäjoki (Finland)	National	HE (31), FI (206)	https://eqvegan.eu/professionals-and-other-visitors-interested-in-vegan-food-got-to-know-the-eqvegan-project-at-the-lakeus-kokka-event/

					https://eqvegan.eu/galleries/seamnk-presents-eqvegan-at-lakeus-kokka-in-seinajoki-9-may-2023/
2023-05-11	PULS	XXVII Sesja naukowa Sekcji Młodej Kadry Naukowej PTTŻ/Xth International Session of Young Scientific Staff Polish Food Technologists' Society (Polish/English), Warsaw (Poland). Oral presentation	International	SC (110), HE (30), FP (20)	https://sites.google.com/view/young-scientific-staff/home
2023-05-15	ACTAE	Murcia Food Brokerage Event 2023 (Spain). Bilateral presentations of EQVEGAN website, Food Skills and Stakeholders database	National	FI (16), HE (6)	https://eqvegan.eu/actae-presents-eqvegan-at-the-murcia-food-brokerage-event-2023/
2023-05-17	ACTAE	EQVEGAN oral presentation at the FOOD 4 FUTURE Summit in Bilbao (Spain).	International	FI (5), FP (3), PM (6), SC (2), GP (2)	https://eqvegan.eu/actae-presents-eqvegan-at-the-food-4-future-summit-in-bilbao/ https://eqvegan.eu/galleries/actae-presents-eqvegan-at-the-food-4-future-summit-in-bilbao/
2023-05-22	SeAMK	Summit for ministry delegations in agriculture between Latvia and Finland. Seinäjoki (Finland). Oral presentation	International	PM (56)	https://intoseinajoki.fi/uutiset/latvian-ja-suomen-maatalousministerit-tapaavat-seinajoella/
2023-06-07	ACTAE	EQVEGAN oral presentation in the webinar "Food standards in a scientific and sustainable environment". <u>Event included in the European year of Skills.</u>	International	ST (12), FI (21), FP (1), HE (21), PM (16), SC (10)	https://eqvegan.eu/eqvegan-project-profiles-and-training-under-the-european-green-pact-for-the-vegan-food-industry-within-the-fedalcyta-campus-ub-webinar-program/ https://eqvegan.eu/galleries/eqvegan-project-profiles-and-training-under-the-european-green-pact-for-the-vegan-food-industry-within-the-fedalcyta-campus-ub-webinar-program/ https://www.youtube.com/watch?v=FiM6TtQgek https://year-of-skills.europa.eu/events-and-activities/food-standards-scientific-and-sustainable-environment-2023-06-07_en?fbclid=IwAR1SJIInfmWdLG_aRgPPrdXqT-0X85GDK9fp_V-rUliuYfAm8NbEjN4PDMpc

2023-06-20	ACTIA	EQVEGAN poster presentation at the ICEF Conference, Nantes (France).	International	HE: 50, SC: 50	https://eqvegan.eu/eqvegan-presented-at-the-icef-14-congress-in-nantes/ https://eqvegan.eu/galleries/eqvegan-presented-at-the-icef-14-congress-in-nantes-20-21-june-2023/
2023-06-21	SEVT	ECOTROPHELIA 2023 National Competition organised by SEVT, Athens (Greece). Project poster	National	FI (50), ST (100)	https://www.sevt.gr/en/news-details/HMiFtg/ecotrophelia-national-competition-2023
2023-06-22	PULS	3rd International Scientific Conference: Nutrition and women's health. Poznan (Poland). Poster and roll-up	International	SC (80), HE (20)	https://zywienie-zdrowie-kobiet.up.poznan.pl/
2023-06-23	MCAST	EQVEGAN stand at the MCAST Open Day, Paola (Malta). Roll-up, video presentation, leaflets.	National	GP (2500)	https://mcast.edu.mt/2023/06/23/open-day-2023/ https://www.linkedin.com/posts/malta-college-of-arts-science-%26-technology-mcast-the-mcast-open-day-events-will-take-place-activity-7076958279888756736-3mIO/?trk=public_profile_like_view
2023-07-05	IFA	EQVEGAN Poster at the ISEKI-Food conference, Paris (France)	International	SC (100), HE (100)	https://isekifoodconf2023.meetinghand.net/projectData/1171/webData/ISEKI2023_BoA.pdf
2023-08-20	SeAMK	ICoMST23, Padova (Italy). Poster: educational material for processing of meat sausage and vegan analogue.	International	SC (350), FI (150)	https://www.icomst2023.com/
2023-09-06	SeAMK	Food Days - Food Business Summit. Oral presentation: EQVegan – training modules for sustainable change in the food industry. Seinäjoki (Finland).	National	SC (25), FI (51)	https://tapahtumat.intoseinajoki.fi/innovativefoodbusiness
2023-09-17	PULS	19th Euro Fed Lipids Congress, Poznan (Poland). Poster	International	SC (212), FI (266), Other (37)	https://veranstaltungen.gdch.de/tms/frontend/index.cfm?l=11215&sp_id=2#
2023-09-20	PULS	e-FORUM FOOD Fakty Postęp w Technologii Żywności - Plant-Based 2023. Oral presentation in Webinar.	National	FI (150), SC (50)	https://foodfakty.pl/postep-w-technologie-zywnosci-strategie-plant-based-2023-prezentacja-buchi
2023-09-20	SeAMK	Finnish Food Summit – Defining the future of food, Helsinki (Finland). Info and poster.	National	SC (36), FI (109)	https://www.businessfinland.fi/en/whats-new/events/food-from-finland/2023/finnish--food-summit--defining-the-future-of-food

2023-09-21	PULS	Polish Food Technologist's Society XV Cyclic Conference "Food of the 21th century", Krakow (Poland). Oral presentation	National	SC (85), FI (12)	https://ptzm.org/index.php/konferencja/xv-konferencja-naukowa-z-cyklu-zywnosc-xxi-wieku-pn-zywnosc-jako-wyzwanie-dla-wspolczesnej-nauki-i-przemyslu/
2023-09-29	MCAST	Science in the City exhibition, Valletta (Malta). EQVEGAN poster.	National	GP (3000)	https://www.scienceinthecity.org.mt
2023-09-29	FFTB	Presentation of EQVEGAN project, training modules an LO for all EQFs (EQF4 to EQF7). Conference NUTRITION AND DIETETICS 2023, Zagreb (Croatia). Oral presentation.	National	FP (200), FI (30), HE (50)	https://eqvegan.eu/eqvegan-presented-at-nutrition-and-dietetics-2023/ https://eqvegan.eu/galleries/eqvegan-presented-at-nutrition-and-dietetics-2023-zagreb-28-29-september-2023/
2023-10-09	MCAST	Fresher's Week / ERASMUS days exhibition, Paola (Malta). Poster presentation	National	VET Education (500)	https://mcast.edu.mt/fresher-2023/
2023-10-26	IPC	EQVEGAN presented in the 15ª Reunião Anual PortFIR, Lisbon (Portugal). Poster session	National	FP (200), HE (20)	https://www.insa.min-saude.pt/conheca-o-programa-da-15-a-reuniao-anual-portfir/
2023-10-26	IPC	Oral presentation: The plant-based transition of the food industry and the most pressing challenges on food professionals. "Delivering of functionality in complex food systems", Melbourne (Australia).	International	SC (120), HE (120), FI (20)	https://www.monash.edu/engineering/dof2023/program#tabs_3348547-02
2023-11-13	SEVT	Seminar, organised by SEVT, in the framework of FOOD TECH 2023: "New food trends & new food products". Information about EQVEGAN was disseminated via leaflets.	International	FI (37)	https://foodtech.gr/en/foodtech-2023/
2023-11-17	IPC	"Farm to Fork" International Congress (16 - 18 NOV 2023, Castelo Branco (Portugal). Poster presentation.	International	SC (300), HE (50)	https://www.cataa.pt/farm-to-fork/
2023-11-21	IPC	Workshop of the EU project LIKEAPRO on FOOD SYSTEM MAPPING in Lisbon (Portugal). Focus group.	National	PA (6), SC (4), PM (2)	

4. Final remarks

At the last stage of the project (March 23-November 23) EQVEGAN has organised 3 events and has participated in 33 events (national and international) to disseminate the project results, with a focus on the project trainings and related training materials. Some of these events were included in the European Year of Skills, which promoted the impact of these dissemination activities at international level.

Other events not reported in this document were the training activities, which indirectly disseminated the project outcomes to students.

